

# Remit Address:

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

### **Billing Address:**

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 9/28
Estimate Number	3013

Invoice #	116626-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116626
Alt Order #	06281007
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WRAL Late News	11-1135p		_	•	•				
	ISSUE CLASS OF TIME									
			10/01/12 to		1x	1				
	WRAL		M	10/01/12	:30	11:34 PM	NRCCNC070928	\$2,000.00		1
8	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME									
			10/01/12 to		1x	1				
	WRAL		М	10/01/12	:30	12:44 PM	NRCCNC070928	\$700.00		1
9	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			10/01/12 to		.,,	1				
	WRAL		M	10/01/12	:30	6:23 PM	NRCCNC070928	\$2,500.00		1
15	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			10/01/12 to	0 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	11:12 PM	NRCCNC070928	\$2,000.00		1
16	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME	rr								
			10/01/12 to	0 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	12:54 PM	NRCCNC070928	\$700.00		1
17	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			10/01/12 to	0 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	6:15 PM	NRCCNC070928	\$2,500.00		1
18	WRAL WRAL AM News ISSUE CLASS OF TIME	6-7a								
			10/01/12 to	0 10/07/12	1x	1				
	WRAL		Th	10/04/12	:30	6:59 AM	NRCCNC070928	\$1,600.00		1
19	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								



# Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**

ISSUE CLASS OF TIME

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 9/28
Estimate Number	3013

Invoice #	116626-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

]	Order #	116626
	Alt Order #	06281007
	Deal #	
	Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P			-		•			
	WRAL		Th	10/04/12	:00			¢1 500 00	See MG 19.2	1
	WRAL WRAL 5:30AM News	530-6a	Th	10/04/12 10/04/12 CLASS OF TII	:30	5:28 AM	NRCCNC070928		MG for 19.1 10/04	2
20	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			10/01/12	2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	11:14 PM	NRCCNC070928	\$2,000.00		1
21	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
			10/01/12	2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	12:27 PM	NRCCNC070928	\$700.00	1	1
22	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			10/01/12	2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	6:09 PM	NRCCNC070928	\$2,500.00		1
23	WRAL WRAL AM News ISSUE CLASS OF TIME	6-7a								
			10/01/12	2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	6:10 AM	NRCCNC070928	\$1,600.00		1
24	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								
			10/01/12	2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	7:13 PM	NRCCNC070928	\$1,500.00		1
25	WRAL Tue Hour 1 ISSUE CLASS OF TIME	8-9p								
				2 to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	8:35 PM	NRCCNC070928	\$8,000.00		1
26	WRAL Late News	11-1135p								



# Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

#### **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 9/28
Estimate Number	3013

Invoice #	116626-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/04/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116626
Alt Order #	06281007
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL	Late News	11-1135p	•							
	ISSUE CLA	ASS OF TIME									
				10/01/12 to	10/07/12	1x	1				
	WRAL			W	10/03/12	:30	11:34 PM	NRCCNC070928	\$2,000.00		1
27	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
				10/01/12 to	10/07/12	1x	1				
	WRAL			W	10/03/12	:30	12:54 PM	NRCCNC070928	\$700.00		1
28		<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
				10/01/12 to	10/07/12	1x	1				
	WRAL			W	10/03/12	:30	6:13 PM	NRCCNC070928	\$2,500.00		1
		<u>A</u>	ired Spots	17							

Gross Total \$35,000.00

Agency Commission \$5,250.00

Payment Terms 30 Days **Net Amount Due** \$29,750.00